



# Builders Code

## Employer Toolkit

Thank you for your interest in the Builders Code, a baseline code of conduct standard for the construction industry. Our goal is to build a workforce in which all employees are able to perform at their best and reach their full potential, recognizing that hazing, harassment, and bullying on site creates stress and distraction that compromises safety and productivity.

This step-by-step guide will help make sure that your company understands all the Builders Code resources available and gets the most out of its participation.

### Getting Started

Your main resource is the [Builders Code website](#) where all the employer tools and services are readily accessible:

- Builders Code Pledge
- Builders Code Brand
- Sample Employer Policies
- Employer Advisors
- Training Information
- Scorecard Program (only in BC)
- Awards Applications
- Employer Survey

Any construction employer can use any or all resources in any order or combination.

This toolkit shows how to use the Builders Code to improve safety and productivity in your crew and position your commitment to diversity as an employee acquisition and retention tool. Don't forget to create visibility for your participation in the Builders Code with your staff and within the industry at large.

If you have questions or suggestions, please contact a [Builders Code Employer Advisor](#).

## 1. Sign the Pledge

The Builders Code Pledge shows that your company is committed to a work site free from hazing, harassment, and bullying, where all employees are able to perform at their best and reach their full potential. After the Owner, President, CEO or other company leader has signed it:

- Electronically sign and download [the Pledge](#)
- Display the pledge at your offices and work sites (e.g. in the site trailer and staff room)
- Post it on your company website (e.g. in the “About Us” and/or “Safety” section of your site)
- Use social media to let people know, linking to the pledge on your website. For example, “Proud to sign the **#BuildersCode** pledge and commit to a workplace that’s free from hazing, harassment, and bullying”
- Share the pledge with your employees. For example:
  - Include a printed copy of the pledge in your employee welcome kits
  - Email a link to the pledge to your employees, reminding them you’re committed to supporting them in working to their full potential, and letting them know you have taken the Builders Code Pledge as a public commitment to that support
  - Ask all your employees to personally sign a copy of the pledge to demonstrate their shared responsibility in creating a safe work site
- Get in touch with the Team at the Builders Code: complete the contact form or email us to let us know you’re on board. We will:
  - Promote your company as a signatory
  - Send you the official Builders Code logo to put on your website
  - You can also visit the Builders Code [Resources page](#) to access all of the brand assets directly

## 2. Display the Builders Code Brand

- [Download](#) the posters, print them and display where your employees, trades, sub-trades, M&S, and customers can see them
- Post the Builders Code logos on your website (e.g. “About Us” or “Safety” pages) and include the pledge in your employee materials (e.g. job postings, employment contracts, company brochures or anywhere you would display other safety credentials such as COR)

## 3. Update your HR Policies

The Builders Code offers free baseline HR policies that any construction employer can use. Good policies are extremely important to communicate expectations to staff, and to guide you as an employer.

You can review and download the model policies [here](#).

- Select the best fit for your company:
  - Policy A:** a simple approach for contractors who haven’t had a policy before
  - Policy B:** a more robust option for contractors with an existing policy and/or HR team
  - Option:** Choose some key elements of either policy to add to your existing policy, either to fill gaps or better articulate your goals
- Post your new or refreshed policy on your company website
- Email your staff letting them know the policy is online, with a link to it
- Include the policy as part of employee orientation and in your “Welcome Kits” for all new employees, along with payroll and benefits forms
- Make sure your company executives are familiar with the policy and how (and why) to use it

#### 4. Get Guidance from an Employer Advisor

The Builders Code **Employer Advisors** are a great resource to help you:

- Understand and implement the Builders Code
- Get advice about diversity policy, interviewing, and hiring
- Help you manage an HR situation related to hazing, harassment, or bullying

Your company doesn't have to be a Builders Code signatory to ask for help from an advisor, just an employer in the construction industry.

#### 5. Participate in Training

The Builders Code Training programs are offered to anyone in the construction industry:

1. **Builders Code training courses**
2. **Crew training**

You don't have to be a Builders Code signatory to participate in training.

#### 6. Measure Your Achievements with the Scorecard (BC only)

The Builders Code Scorecard will help your company assess your current diversity status and plan for the future. It will help you understand where you are compared to other employers in the industry. Fill out the form **online** or send an email to [theteam@builderscode.ca](mailto:theteam@builderscode.ca) to get started.

You don't have to be a Builders Code signatory to participate in the scorecard, but signing will be strongly encouraged as part of the process.

#### 7. Seek Recognition with a Champion Award

There are six Builders Code Award categories to distinguish the employers who are leading the way. **Awards** are presented annually at the end of the calendar year; **nominations** typically open in the summer and close in October.

You don't have to be a Builders Code signatory to be considered for an award, but your Builders Code participation will improve your score and therefore your chances of being recognized as a leader.

#### 8. If it Doesn't Get Measured, it Doesn't Get Done

Please help us collect data to measure diversity in the construction industry. This can be done at any stage and regardless of your participation in the Builders Code. The survey will ask questions about your organization's experiences with equity in the workplace, including questions about the prevalence and experiences of tradeswomen within your workplace and the industry. All employers in the construction industry are invited to participate in the **survey**.

TOGETHER WE'RE BUILDING A  
CONSTRUCTION INDUSTRY THAT WORKS FOR EVERYONE



[builderscode.ca](http://builderscode.ca)